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WP2: Market Analysis Phase 1 & 2

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CRES

Athens, 17 & 18 November 2008
3rd Project Meeting

Identification of most promising markets and promotion of standardised system configurations for the market entry of small scale combined solar heating & cooling applications
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Intelligent Energy  Europe

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Venue: 23 ADRIANOU ST.

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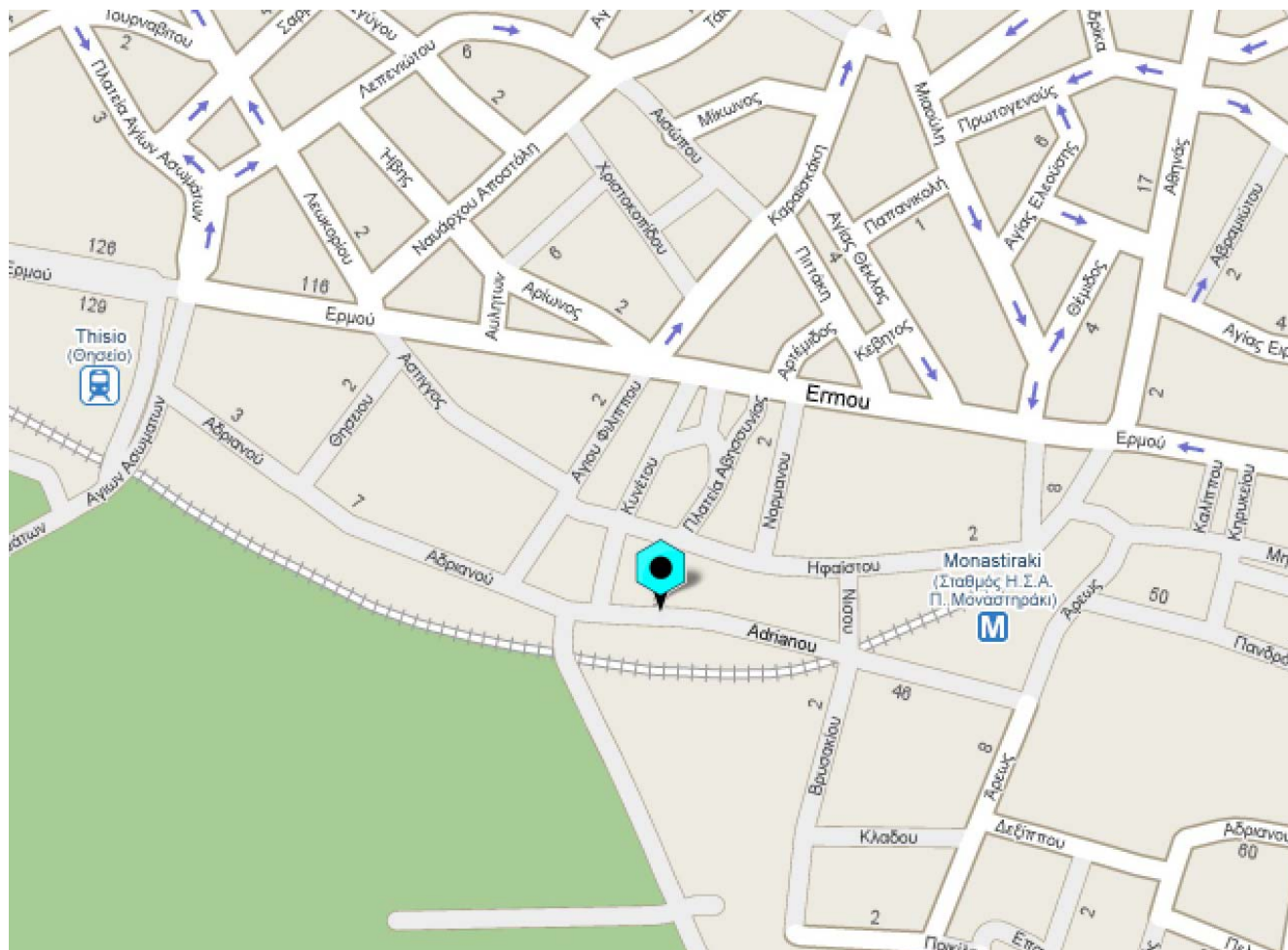
At 2030-2100

25-30€ / person

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150m from Metro station
“MONASTIRAKI” line3

/ 100m from line 1 station “Thisseio”



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Pending deliverables D2.4 & D2.5 (phase 1)

Survey on component cost, **D2.4** :

- missing data from industrial partners on specific component costs
- input from solar thermal companies on their costs

Overall is needed a system overall cost & breakdown/component, the needed cost figures should be based on the “real” prices of systems that are sold by the industrial SC+ partners.



- **A question to be answered is the cost variation/country of the component or system (if present) and a more uniform projection of the cost if economy of scale is built up**
- **Based on the WP3 standard system configurations, the related costs (at least) must be provided (chiller, storage tank, cooling tower & solar thermal collector) while the prices of the turnkey systems should be also provided.**
- **Planning, maintenance and other related cost should also be included**
- **The abovementioned data is confidential, however at D2.5 a summary of the cost findings and results must be presented. This data will be anonymous and will give the cost influence per component at the system price and min/max average costs of the systems per kW**
- **CRES could sign a non-disclosure agreement if industrial partners request it.**



- **At this meeting agree on :**
 - the data that all industrial partners should provide and collection of data until the end of November.
 - Cost of solar thermal/country must be provided by the national partners.
 - D2.4 & D2.5 should then be distributed by the end of the year.



Deliverables D2.6 & D2.7 : SWOT analysis and market share (phase 2)

- Deliverables linked with WP3 and WP4
- The most prominent system configurations(following WP3) must be identified and then be correlated and classified with the market needs
- The establishment of a solar thermal contact group is important for the appropriate analysis and concurring results concerning both D4.1 and D2.6&D2.7
- The role of the industrial partners is also important as they have to provide built-up experience on the presented market barriers



Data for system cost analysis

Industrial partners							
National partners							